

Kaltura Video Solutions for Media

Broadcasters & News Companies

- Efficient workflows from broadcast to online
- Increase views, monetization & CPMs
- Reach your audience everywhere



Publishers & Print

- Increase views and monetization opportunities
- Increase CPMs
- Extend your reach
- Get your audience to spend more time on your site



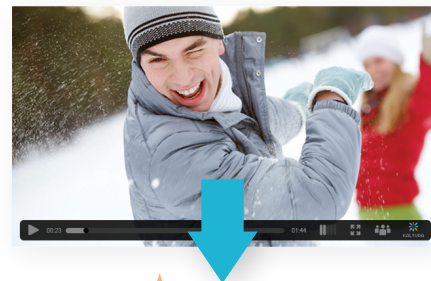
Emerging Media, Web Platforms, Startups

- Enhance your web platform with advanced video capabilities
- Deep integration options
- Broad range of monetization options
- Increase audience reach, engage



Studios, Distributors, Right Owners

- Reach your audience, anywhere
- Optimize online usage of your content
- Increase monetization



YouTube

metacafe

Dailymotion

HBO

abc



Disney



TMZ



Glam Media



Solutions and Features:

Broadcasters & News Companies

- Comprehensive media management & publishing console, supports custom workflows
- Monetization toolkit – SEO, advertising, content discovery, syndication and distribution, analytics
- Content Distribution Module – publish (and remove) content easily from social media sites and other distribution channels
- Cross device support - mobile, PC and set-top-box
- Dynamic and customizable Video Player
- Well documented APIs for custom workflows and integration
- Live streaming

Publishers & Print

- Kaltura Management Console (KMC) – Media management and publishing application
- Monetization toolkit – SEO, advertising, content discovery, syndication and distribution, analytics
- Content Distribution Module – publish (and remove) content easily from social media sites and other distribution channels
- Cross device support - mobile, PC and set-top-box
- Dynamic and customizable Video Player
- Fast and easy integration with any CMS platform

Emerging Media, Web Platforms, Startups

- Kaltura Management Console (KMC) – Media management and publishing application
- Monetization toolkit – SEO, advertising, content discovery, syndication and distribution, analytics
- Well documented APIs for custom workflows and integration
- Cross device support - mobile, PC and set-top-box
- SaaS or On-Premise video platform

Studios, Distributors, Right Owners

- Monetization toolkit – SEO, advertising, content discovery, syndication and distribution, analytics
- Content Distribution Module – publish (and remove) content easily from social media sites and other distribution targets
- Customized branded video player and video galleries

Contact Us: Call +1-800-871-5224 or fill out this form: corp.kaltura.com/company/contact-us | start a free trial at: corp.kaltura.com/free-trial

Kaltura is the world's Leading Video Platform, providing video management, publishing, authoring, distribution and monetization solutions for media companies, enterprises, educational institutions and service providers. Kaltura's solutions power video for leading media companies such as HBO, WB, ABC and Disney, enterprises such as Bank of America, Texas Instruments and Astra Zeneca, and educational institutions such as NYU, MIT, Princeton, UVA and Upenn. Kaltura also offers open source solutions, including Kaltura's Community Edition Platform, as well as Kaltura's HTML5 Video Library, supported by the Kaltura communities at Kaltura.org and HTML5Video.org. Learn more at kaltura.com.

